

Drupal Means Business

— DRUPALCON —
DENVER
MARCH 19-23, 2012

On March 22, 2012 you can discover the benefits of using Drupal for your next website, mobile app or online community!

Drupal in a Nutshell	Drupal Means Business in a Nutshell
<p>What is Drupal? Drupal is a free, flexible, and powerful open-source Content Management System (CMS) that allows users to publish, manage and organize a wide variety of content on a website. It's highly modular, flexible, and can be used to create everything from smallest blogs to the largest websites in the world.</p> <p>Why: Drupal is free to download and use with no additional licensing costs. The large, passionate community has created and donated thousands of modules for immediate use. Many companies are finding that using Drupal can significantly reduce their operating costs while still providing the same or better functionality.</p> <p>Who: Drupal is used by some of the biggest sites on the web, like The Economist, Examiner.com (88th most popular site in the world) and The White House as well as developer community portals such as PayPal and Twitter. To see other Drupal sites, visit http://drupal.org/cases</p> <p>Where: Visit Drupal.org or come to Drupal's annual conference, DrupalCon (details below).</p>	<p>What is Drupal Means Business? A one day event held during DrupalCon Denver on Thursday, March 22, 2012. The topics and schedule were specifically created for people and/or companies new to Drupal and evaluating it as a business solution.</p> <p>Why: Drupal can help a company save money and build powerful websites and Drupal Means Business is the place to get you started. This event is a great way to get introduced into the community, hear best practices and case studies, and network. Who knows, you may find the ideal Drupal partner who can help you build an amazing Drupal website!</p> <p>Who: Are you evaluating Drupal against other CMS solutions? Do you want to know how to make your site easier to use? Do you want to start using e-commerce? Are you simply curious about the buzz around Drupal? If you answered yes to any of these, this event is for you!</p> <p>Where: March 22, DrupalCon Denver (details below). Cost: Free with conference registration or only \$50 for day.</p>

The DrupalCon North American conference (*sponsored, run, and operated by the Drupal Association*) will be held March 19th-23rd, 2012 at the Colorado Convention Center in downtown Denver.

Learn more @ <http://denver2012.drupal.org/drupal-means-business>